



I.M3

Institute of Materials,
Minerals & Mining

MEDIA PACK 2025

Championing the transition to a low-carbon, resilient & resource efficient society

IOM3 at a glance	1
Members	2
Print advertising	3
E-Newsletters	4
Website	5
Jobs	6
INFORM webinars	7
Events	8
Business Partner Programme	9
IOM3 Approved	10
A selection of our advertisers & sponsors	11
Advertising packages & pricing	12
Technical information & contact details	13
Magazine themes & booking deadlines	14

Partner with IOM3 to build your brand

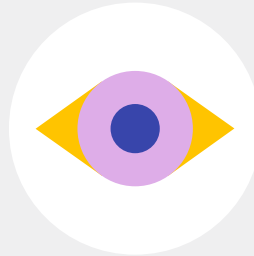
- **Grow, build & track**
- **Elevate & promote**
- **Attract top talent**
- **Work with a dedicated
account manager**



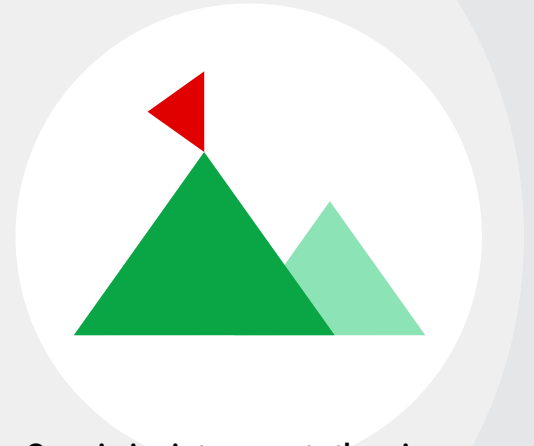
IOM3 IOM3 at a glance

Now more than ever before, the role of the materials, minerals and mining communities is fundamental to the future direction of our society as we address the impact of climate change, plastic pollution and biodiversity loss. IOM3 is dedicated to championing the transition to a low-carbon, resilient & resource efficient society.

IOM3 has around 15,000 members and nine overarching technical themes, which underpin IOM3 work programmes and activities.



The Institute's vision is to be recognised as the global leader for professionals involved with the materials cycle.



Our mission is to promote the science, design, engineering and technology of materials, minerals and mining and their practical applications and facilitate qualifications, professional recognition and development, and to deliver knowledge, information and networking services to a global membership and wider community.

40,000

Social media followers

35,000

Newsletter subscribers

15,000

Members

15,000

Magazine Circulation

12,000

unique web visits per month

Digital | Energy | Health | Infrastructure | Materials & Manufacturing | Mining | Skills | Sustainability | Transport

I-M3 Members

22
Active
Technical
Communities

21%
Fellows

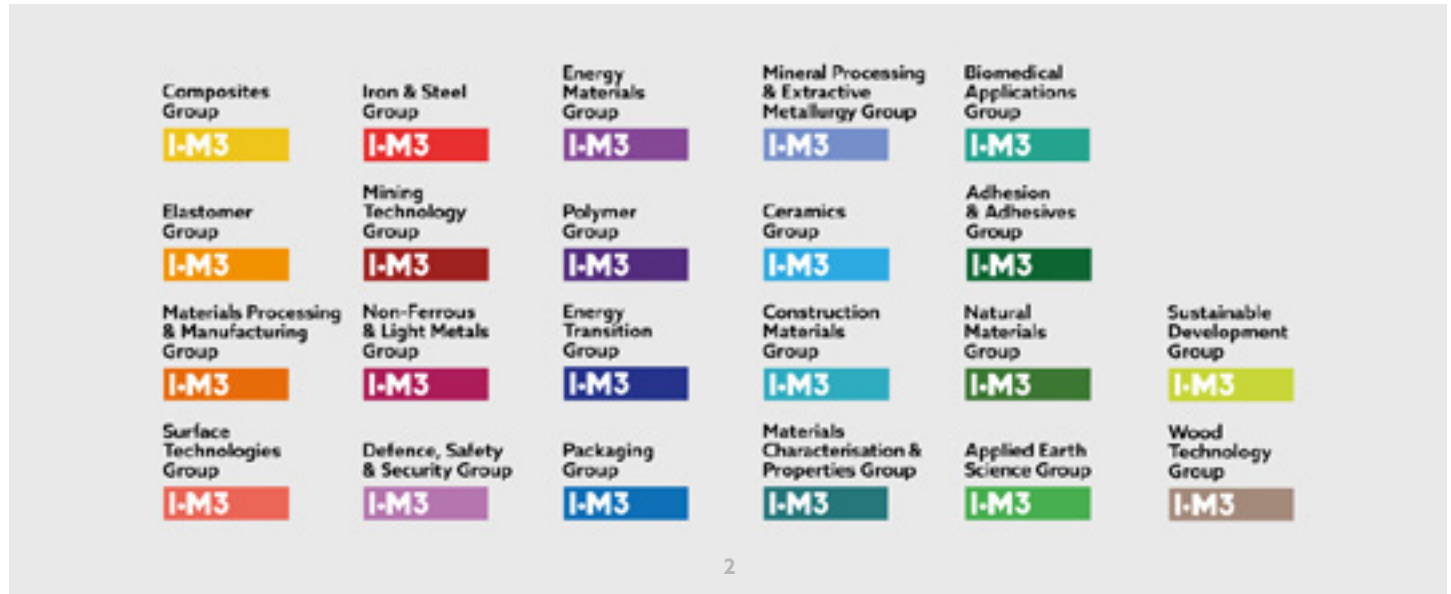
43%
Professional
members

81
Countries

IOM3 has a global membership of over 15,000 academic and industrial professionals working in the Materials, Minerals & Mining sectors.

With over 64% of members holding a Professional Member or Fellow grade, you can be sure you're reaching key decision makers.

Members have the opportunity to access IOM3 technical community networks across all IOM3 disciplines.



I-M3 Print Advertising



Why advertise...

Considered a key benefit of membership, there is a trust and prestige associated with our publication that can help grow your business and enforce your position as a market leader. Delivered in print and online to all members advertising in the magazine gives access to key decision makers.

**20% DISCOUNT
FOR BUSINESS
PARTNERS**
See page 9

Materials World

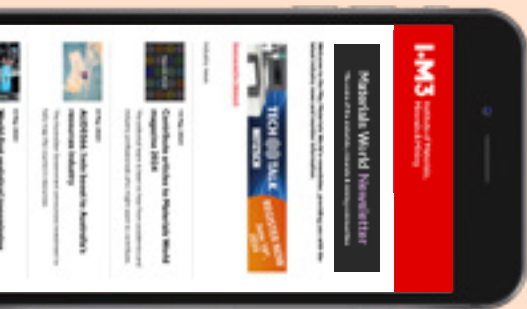
Full page	£1,880 + VAT
Half Page	£990 + VAT
Quarter page	£620 + VAT
Loose inserts (<i>less than 20gsm in weight</i>)	£165 + VAT per 1000

For advertising packages see page 12

Published 10 times a year **Materials World** embraces the whole spectrum of materials and minerals – metals, plastics, polymers, rubber, composites, ceramics and glass – with particular emphasis on advanced technologies, latest developments and new applications, giving prominence to the topics that are of fundamental importance to those working in industry and academia.

**See page 14 for magazine
themes and booking deadlines**

I.M3 E-Newsletters



Materials World

Delivering the latest industry and IOM3 news in the middle of each month. Each newsletter provides a sponsorship option of a banner advert placed in prime position at the top, or a content news panel (4 maximum) consisting of an image, title, 25 words and button with weblink. **Reach... 13,200 per month**
39% unique open rate
19% click through rate



Events Monthly Update

Sent at the end of each month, containing details of forthcoming events and call for papers. Each newsletter provides an exclusive sponsorship option of a banner advert placed in prime position at the top. **Reach... 15,500 per month**
32% unique open rate
12% click through rate

Weekly Content Digest

A weekly round up of news, articles and events from the IOM3 website delivered every Friday. Each newsletter provides an exclusive sponsorship option of a banner advert placed in prime position at the top. **Reach... 3,000 per week**
38% unique open rate
47% click through rate



Why advertise...

With subscriptions growing month on month IOM3 newsletters are delivered directly into the inboxes of our most engaged audience providing measurable results.

20% DISCOUNT FOR BUSINESS PARTNERS
 See page 9

Materials World

3 months sponsorship	£1,250 + VAT
6 months sponsorship	£2,320 + VAT
12 months sponsorship	£4,295 + VAT
Content panel (<i>image, title, 25 words and website link</i>)	£380 + VAT

Weekly Content Digest

3 months	£820 + VAT
6 months	£1,435 + VAT
12 months	£2,560 + VAT

Events Monthly Update

3 months	£1,445 + VAT
6 months	£2,680 + VAT
12 months	£4,960 + VAT

For advertising packages see page 12

IOM3 Website

Site wide banner promotion

Option to have a leaderboard and footer banner rotating across approx. 200 of the most popular pages of the IOM3 website.

Expected Results...

On average during 2024 adverts achieved around **20,000 page impressions per month**

News Story Promotion

IOM3 uses social media to promote news stories housed on its website. This is an opportunity to have a double MPU banner running alongside IOM3 and industry news housed on the website.

Expected Results...

On average during 2024 sponsors achieved around **8,000 page impressions per month**



Technical Community promotion

Become the sponsor of an IOM3 technical group with a leaderboard and footer banner allowing you to exclusively target those with an interest in your area of expertise. **Choose from...**

- Adhesion & Adhesives
- Applied Earth Science
- Biomedical Applications
- Ceramics
- Composites
- Construction Materials
- Defence Safety & Security
- Elastomers
- Energy Materials
- Energy Transition
- Iron & Steel
- Materials Characterisation & Properties
- Materials Processing & Manufacturing
- Mineral Process & Extractive
- Metallurgy
- Mining Technology
- Natural Materials
- Non-Ferrous & Light Metals
- Packaging
- Sustainable Development
- Wood Technology

Expected Results...

On average during 2024 sponsors achieved around **2,700 page impressions per month**



Why advertise...

A presence on the IOM3 website delivers brand awareness, credibility and the ability to direct traffic direct to your own site with measurable results.

20% DISCOUNT FOR BUSINESS PARTNERS
See page 9

Site wide banner promotion

1 month	£645 + VAT
3 months	£1,645 + VAT
6 months	£3,095 + VAT
12 months	£5,420 + VAT

Technical Community promotion

3 months	£260 + VAT
6 months	£440 + VAT
12 months	£850 + VAT

News Story promotion

1 month	£250 + VAT
3 months	£650 + VAT
6 months	£1,200 + VAT
12 months	£2,200 + VAT

For advertising packages see page 12

I.M3 Jobs

Find the perfect candidate by advertising your role with IOM3. We allow you to promote your vacancies via a variety of routes including both digital and print media.

All vacancies placed on the dedicated jobs page of the IOM3 website receive:

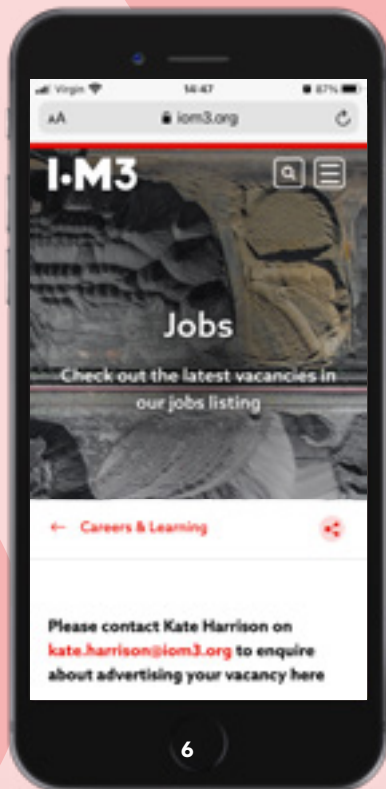
- Up to 6-weeks promotion
- Colour logo to showcase your brand
- Unlimited text
- 'Apply here' button
- Promotion on IOM3 E-newsletters
- Promotion on IOM3 X (Twitter) account
- Promotion on IOM3 LinkedIn feed
- Option to add a printed advert in *Materials World* at a heavily discounted rate

"The IOM3 recruitment service for our Materials Scientist roles has been tremendous. We have had a lot of quality applicants and will definitely be using this service again in the future"

Renishaw

"I saw the job at MTD advertised in the job section of an issue of Materials World, and a few months later I was part of the team!"

Dr Alastair Houston



Why advertise...

We provide a platform to promote your vacancies to a targeted audience of highly qualified, committed and competent IOM3 members and materials specialists. Our breadth of promotion means you will reach both active and passive candidates.

Advertising Packages

We are now offering the option to book a number of vacancies at a discounted rate which can be placed over a 12-month period – for more information see page 14.

20% DISCOUNT FOR BUSINESS PARTNERS
See page 9

IOM3 Jobs

Single listing	£595 + VAT
Package – 3 jobs+	£510 + VAT per listing*
Package – 5 jobs+	£450 + VAT per listing*
Package – 10 jobs+	£380 + VAT per listing*
*All listings must be posted within 12 months of booking	
Add printed advert in classified section of <i>Materials World</i> to any of the above packages:	
¼ page	£260 + VAT
½ page	£410 + VAT

For advertising packages see page 12

IOM3 INFORM webinars

Want to stand out from your competitors, be seen as a thought leader and gain valuable, qualified leads? Then an INFORM webinar is for you.

INFORM allows you to utilise the webinar format to deliver technical or educational content that is co-branded with and hosted by IOM3. INFORM webinars are fully promoted through IOM3 communication channels including direct mail, website, newsletters and social media. We offer full support to create and deliver the webinar and provide an introduction on the day.

Premium Package

- Pre-recorded or live 60-minute webinar with 30-minute live Q&A
- Ability to set questions and create a bespoke delegate registration form
- Full data with contact details provided from registrations post event (subject to GDPR permissions)
- Available to view for a minimum of 6 months post event on the IOM3 website

Standard Package

- Pre-recorded or live 40-minute webinar with 20 minute live Q&A
- Standard delegate registration form with questions pre-set by IOM3
- Thank you email sent to delegates post event with sponsor contact details
- Available to view for a minimum of 3 months post event on the IOM3 website

Why INFORM...

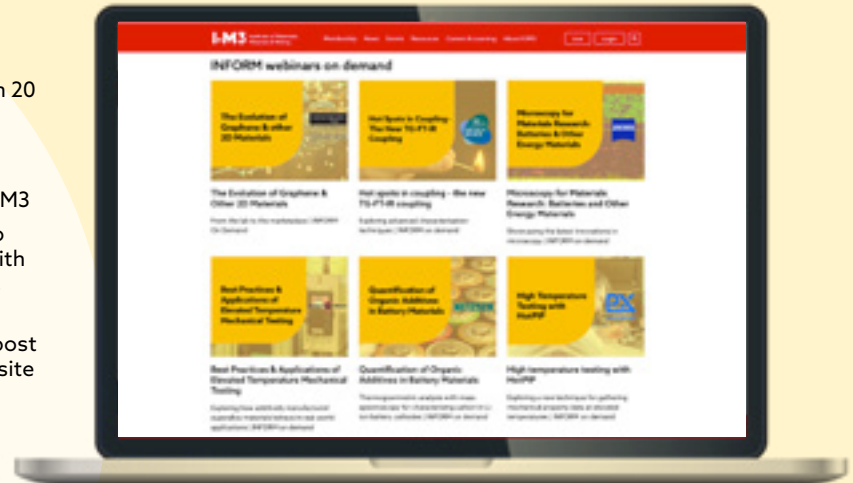
With an average of 145 registrations per webinar INFORM allows you to truly measure your ROI, build trust, create brand engagement and be seen as a leading authority in your chosen area.

INFORM webinars

Premium <i>(includes access to delegate registration data)</i>	£3,225 + VAT
Standard	£1,720 + VAT

For advertising packages see page 12

**10% DISCOUNT
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I.M3 Events

Keep an eye on the **IOM3 Events Calendar** for other events taking place in 2025 including Timber, Geometallurgy, Fission & Fusion, European Oxide Scale Conference, Starpack Packaging Awards, Young Person Lecture Competition & Sustainable Future Awards.

Why sponsor...

Elevate your profile, share knowledge and create unparalleled networking and lead-generation opportunities.



19-20 March Birmingham

This event will explore advances in technology, including artificial intelligence, at every step of the mining lifecycle and examine their interactions with strategic mineral supply to meet future demands for downstream materials.

10% DISCOUNT FOR BUSINESS PARTNERS
See page 9

Events	
Sponsorship package	from £1,800
Exhibitor package	£1,000



9-10 April, Coventry

Pioneering the Future of Composites Manufacturing, the conference showcases world-leading research and innovative solutions, addressing the pressing needs of the various industries that rely on advanced composites technologies.

10% DISCOUNT FOR BUSINESS PARTNERS
See page 9

Events	
Sponsorship package	£800



11-12 November, Birmingham

Bringing together the wide spectrum of stakeholders within our technical community areas to share knowledge, network and discuss the latest advancements. This key event in the 2025 IOM3 calendar will include keynote speeches, panel discussions, technical sessions and poster presentations and networking events.

10% DISCOUNT FOR BUSINESS PARTNERS
See page 9

Events	
Sponsorship package	from £2,000
Exhibitor package	£1,000

Benefits include

Free of charge:

- Company logo & profile on IOM3 website
- Communications toolkit to actively promote your involvement with IOM3
- Individual IOM3 affiliate memberships (3 for SME's/6 for large Corporates)
- Access to IOM3 Library services and opportunity for exclusive access with a librarian at a discounted rate
- Use of IOM3 member's lounge at 297 Euston Road, London
- IOM3 dedicated account manager
- Help to support engineers on their journey to professional recognition & registration including mentor support, access to workshops & presentations
- Quarter page advert in *Materials World* magazine
- Opportunity and advice on submitting press releases

20% discount from:

- Room hire rates at IOM3 offices in London and Grantham
- IOM3 advertising to include recruitment, magazine and digital
- IOM3 Quality Assurance and CPD approval services for your organisations training courses and events

10% discount from:

- IOM3 Training Academy courses
- Delegate rates to IOM3 events
- IOM3 event sponsorship and exhibiting opportunities
- INFORM webinars

Why join...

Align your organisation with IOM3 to stand out from the competition, raise your profile and access a unique range of benefits.

Business Partner Programme (BPP)

Large corporate (or a division within)	£1,450 + VAT
SME	£850 + VAT



I.M3 IOM3 Approved

Why subscribe...

Elevate training courses and events to the next level with a mark of approval from IOM3.



Quality Assurance & PD Approved	
1 year	From £670 + VAT
3 years	From £1,676 + VAT
Approved for CPD	
Standalone lecture	£78 + VAT
Up to 6 lectures	£197 + VAT
Conferences	£197 + VAT

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Quality Assured & PD Approved by IOM3

- For people seeking benchmarked courses in the materials, minerals and mining sector
- For providers seeking quality assurance and PD approval of their training provision

Provides... reassurance to learners and employers that the course they are undertaking is provided by an organisation with a robust foundation in delivering training and that the content meets our high standards.

Approved for CPD by IOM3

- For people seeking lectures, seminars, workshops and conferences that are approved for professional development
- For organisers seeking PD Approval of their events

Delivers... recognisable branding and assurance to delegates that events have met the criteria of the approval process.

I.M3

A selection of our 2024 advertisers & sponsors



BAE SYSTEMS



Imperial College
London



Biffa



LUCID Ξ ON

LRQA



EVIDENT
OLYMPUS

I.M3 Pricing

Awareness Package

- 3 months website site wide banner promotion
- 3 x E-newsletter content panels

£2,500 + VAT

Showcase Package

- 2 x half page adverts in *Materials World*
- 3 months website site wide banner promotion
- 3 x E-newsletter content panels

£3,800 + VAT

Premium Package

- 2 x half page adverts in *Materials World*
- 3 months website news story promotion
- 3 months website technical community promotion
- 3 x E-newsletter content panel
- 1 x premium INFORM webinar

£5,400 + VAT

Print advertising

Materials World	
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Half Page	£990 + VAT
Quarter page	£620 + VAT
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INFORM webinars

INFORM webinars	
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Events

Events	
Exhibitor package	POA
Sponsorship package	POA

Business Partner Programme

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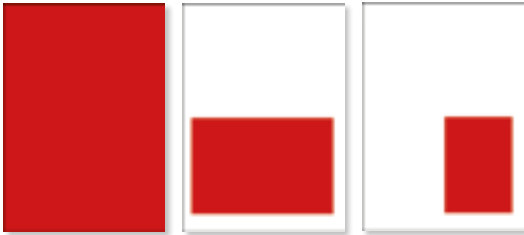
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Approved for CPD	
Standalone lecture	£78 + VAT
Up to 6 lectures	£197 + VAT
Conferences	£197 + VAT

PRINT ADVERTISING (width x height)

Full page trim	210mm x 297mm
Full page bleed	215mm x 305mm
Half page	183mm x 125mm
Quarter page vertical	88mm x 125mm

Copy to be supplied as a high res (300dpi) pdf



JOBS

Please supply a logo (380 x 380 pixels) and a word document to include:

- Job title
- Contract type
- Location
- Salary
- Job description
- Closing date
- Application details

E-NEWSLETTERS (width x height)

Sponsorship banner:

580 x 100 pixels with website link

Content panel:

Title, 25 words, image or logo (230 x 155 pixels), website link

WEBSITE (width x height)

Leaderboard	728 x 90 pixels
Mobile leaderboard	320 x 50 pixels
Footer	970 x 250 pixels
Mobile footer	320 x 100 pixels
Double MPU	300 x 600 pixels

Digital copy can be supplied as a jpeg or gif

Contact Details

Julie Fitt

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Sue Harris

sue.harris@iom3.org | 01476 513883

2025	MATERIALS WORLD FEATURES <i>Each issue will include features and news on mining – across the year these will explore a variety of issues from specific country briefings, critical minerals, waste management, decarbonisation, environmental, social and governance, and developments around extraction, minerals processing and mine development.</i>	PRODUCT FOCUS	PROFESSIONAL DEVELOPMENT	AD BOOKING DEADLINE
February	TRANSPORT: From large-scale transport infrastructure to means of transit, this edition covers materials science, engineering and decarbonisation across land, sea and air.	IMAGING & MICROSCOPY		24 Jan
March	THE BUILT ENVIRONMENT: An overview of materials in the built environment covering construction, infrastructure, architecture and interiors.		Professional Development	28 Feb
April	MANUFACTURING: Navigating the range of issues facing manufacturers, from market developments, to digitalisation and a move to more sustainable practices as industry seeks to decarbonise and become more resource efficient.	TESTING & INSPECTION		28 Mar
May	HEALTH: The key role of materials in modern healthcare is investigated, from hospital infrastructure, infection control and implants to nanotechnologies and prosthetics.		Professional Development	2 May
June	ENERGY TRANSITION: This issue investigates the challenges and opportunities as the energy sector undergoes a transformative transition.	IMAGING & MICROSCOPY		30 May
July/ August	DESIGN: Here we explore how materials influence product, sport, fashion and architectural design, considering novel materials, manufacturing solutions and end-of-life considerations.		Professional Development	4 July
September	TESTING & INSPECTION: We hone in on the techniques involved in testing and inspection, from materials discovery to processing and manufacturing, and product characterisation and standardisation.			29 Aug
October	THE CIRCULAR ECONOMY: How much waste we create and how much we can reduce, reuse or recycle continues to be a hot topic. Here we analyse the circular economy across industrial and consumer activities.		Professional Development	26 Sept
November	TECHNOLOGY INNOVATION: The role of technological innovation is covered in this issue, straddling Industry 4.0, automation, the Internet of Things, manufacturing, advanced/ functional materials, materials in harsh environments, and exploration and extraction.	TESTING & INSPECTION		31 Oct
December/ January	GEOCHEMISTRY, GEOLOGY & GEOTECHNICAL ENGINEERING: A look at earth sciences and advances in geological understanding and engineering.		Professional Development	28 Nov