

IOM3 Donations and Sponsorship Policies

IOM3 Donations Policy

IOM3 supports professionals in materials, minerals, mining and associated technical disciplines. Our objective is to be the best professional membership body we can be by delivering modern, flexible services and high-quality work programmes.

Donations to support the ongoing activity of the Institute are welcomed and all donations are formally recorded. Depending on the nature of the donation and any donor wishes, funds can be channelled towards a specific project or, alternatively assigned to work programmes at the discretion of the Senior Management team working with delegated authority from Trustees. Donations will normally be managed as part of the IOM3 Education and Outreach Fund.

It is of paramount importance that trust and confidence in the work and activities of IOM3 is not damaged and that the reputation of the Institute is not compromised. If therefore it was found that accepting a donation would be unlawful or that by accepting a donation a conflict would be created with the values and objectives of IOM3, a recommendation would be made by the Senior Management team to Trustees that the donation should be refused in the best interests of the Institute. The Trustees' decision on the Senior Management team recommendation would be final.

Sponsorship Verification Policy

The reputation of IOM3 events is of critical importance as it impacts on the professional credibility and public perception of the Institute.

Factors that can impact on the reputation of an event include the quality of the speaker programme, the event venue and also the sponsors who actively decide to brand themselves against an event. These factors are constantly monitored and reviewed by the IOM3 conference and sales teams during pre-event development.

Looking specifically at sponsorship, the IOM3 sales team undertakes due diligence on potential sponsors prior to a sponsorship agreement being confirmed. This includes a review of a potential sponsor's product portfolio, target audience and its brand values. If, following due diligence, concerns are identified regarding an organisation's suitability for sponsorship, these will then be raised and discussed with the organisation prior to sponsorship being confirmed. If issues are identified once sponsorship has been agreed, these will be immediately raised with the sponsor and, if necessary, the sponsorship agreement will be amended or cancelled.